

Diana E. Williams

graphic design & illustration

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Education

Bachelor Fine Arts, CSU Fresno,
2015

Associate Arts, Reedley College,
2011

Experience

Graphic Designer,
Associated Students, Inc. CSU Fresno
2/2019 - Current

- Design/illustrate content for events
- Create merchandise
- Update Wordpress website
- Create easy to follow documents

Design Specialist,
The Fresno Bee, McClatchy
5/2015 - 3/2018

- Collaborate with an inhouse and outsourced team of designers
- Ads for mobile, web, newspaper, magazine, and print
- Time sensitive work environment

Art Director,
The Collegian. CSU Fresno
8/2013 - 5/2015

- Direct and train the Art Assistant
- Collaborate with clients, advertising staff, and editorial staff.
- Create cross platform campaigns
- Cooperate with campus departments to coordinate event graphics
- Multitask rapidly changing priorities
- Collaborate with internal departments to rebrand The Collegian.

Skills

Photoshop ██████████
Illustrator ██████████
InDesign ██████████
Familiar with: Microsoft Office,
Photography, Social media, Wordpress

Recognition

World Ag Expo cover, February 2018

Woman of Business cover, October 2017

Award of Excellence in the Area of
Illustration, 2015

About Me

An adventurer who loves drawing,
writing, and collaboration.

